

**C&LING
2020**

The 28th International
Conference on Computational
Linguistics

Invitation to Sponsor

THE INTERNATIONAL CONFERENCE ON COMPUTATIONAL LINGUISTICS

**13 to 18 September, 2020
Barcelona**



WHAT IS COLING?

COLING, the International Conference on Computational Linguistics, is one of the premier conferences for natural language processing and computational linguistics.

Often grouped within the field of artificial intelligence, but actually pre-dating the development of artificial intelligence, advances in computational linguistics and natural language processing are now some of the major drivers behind the use of artificial intelligence for commercial and social applications – for example, on-line search, machine translation and voice-assisted conversational devices.

First established in 1965, the biennial COLING conference is held in diverse parts of the globe and attracting participants from both top-ranked research centres and emerging countries. Today, the most important developments in our field are taking place not only in universities and academic research institutes but also in industrial research departments and in technological startups. COLING conferences provide opportunities for all these communities to showcase their exciting developments.

Our 28th biennial COLING will be held in Barcelona, Spain on 13 to 18 September, 2020 in the Barcelona International Convention Centre.



BARCELONA

Barcelona is the economic, cultural and administrative capital of the Autonomous Region of Catalonia. Being home to a unique diversity of landscapes, where quiet beaches and small coves of the Mediterranean sea alternate with rocky landscapes in the Pyrenees, Barcelona combines the Mediterranean flair with green areas all over the city and a unique cultural offer, including such architectural treasures of the Catalan Modernism as the Hospital de Sant Pau, the Sagrada Família, Casa Batlló, Comalat, Lleó i Morera, and the Palau de la Música and names like Gaudí, which also brings us to the Park Güell,

Valeri i Pupurull, Domenech i Montaner, and many other artists of the Catalan *Reinaxença*. Barcelona is also one of the most cosmopolitan cities in Europe, which makes it very attractive not only to high tech startups, research institutions and artists, but also to tourists: the city receives every year about 20 Million tourists and the number is growing.

Barcelona is furthermore positioned as one of the top cities in Europe and the world in terms of hosting international conferences. One of these conferences will be COLING'2020.



REASONS TO SPONSOR COLING'2020

There are four reasons for companies to sponsor COLING'2020:

1

To learn from cutting-edge research and research communities addressing every day applications from voice-activated search to detecting fake news or on-line abuse deploying the latest advances in deep learning and machine learning techniques.

2

To recruit the top talent, from entry level to CEO level positions, at one of the most diverse technology conferences on computational linguistics and natural language processing.

3

To showcase new corporate inventions and innovations. COLING'2020 is a great way to get the top decision-makers in CL and NLP to see your products and research.

4

To be publicly seen supporting and participating in cutting edge, diverse, impactful research, education and science.

Publicity: Sponsors' logos are featured prominently on the COLING'2020 website, our programme and all promotional material, and sponsors' promotional insert are included in the conference app.

Exhibition Space: Diamond, Platinum, Gold and Silver sponsors will be allocated premier exhibition space and recruiting stands, situated in a prominent position at the entrance to the conference.

Industry Session: This session will showcase commercially-driven research, from a diverse range of angles, including challenges of algorithmic fairness, privacy, production scalability, and a shifting data landscape. The goals of this session are to foster connections between industry NLP practitioners, to share insights from industry research to the broader community, and to increase engagement with academia on research questions of high priority in industry.

Grand Opening of Exhibits and Reception:

Our grand opening reception on the evening of the 15th September will take place in the Convention Center. It is open to all participants and will feature

some of the best of the Catalan tapas and wine offerings for which Barcelona is world famous. Our Diamond, Platinum and Gold sponsors will also be invited, and this will provide a wonderful opportunity to network with colleagues, friends and potential clients or employees in a relaxed social environment.

Gala Banquet: Another excellent opportunity for networking will be the Gala Banquet, which brings together all participants to celebrate, socialize and cement new contacts in a memorable evening of Catalan hospitality in a spectacular setting. As a special benefit to our Diamond, Platinum and Gold sponsors, complimentary tickets to the Gala Banquet are included.

Excursions: Following the tradition of COLING meetings, the registration package will include a unique networking opportunity in the form of a half-day of social excursion. This year we are offering a choice among a number of guided tours to the most emblematic cultural monuments of Barcelona and attractive excursions to locations outside the city.

SUMMARY OF SPONSORSHIP PACKAGES & BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Contribution	15,000\$	10,000\$	7,500\$	5,000\$	2,000\$	1,000\$
Promotional insert in the Conference app	✓	✓	✓	✓	✓	✓
Logo* on the Conference program	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓
Logo on the Conference website linked to the Sponsor's website	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓
Logo on all promotional material	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓
Logo in the introductory slide at the Conference opening	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓
Logo on background posters in presentation rooms	✓ Prominent	✓ Prominent	✓ Prominent	✓ Prominent		
Full delegate attendee passes, includes breaks and invitation to the Welcome Reception	✓ 4 Passes	✓ 2 Passes	✓ 1 Pass			
Complimentary invitations to the Banquet	✓ 4 vouchers	✓ 2 vouchers	✓ 1 voucher			
Exhibition space	✓ Priority	✓	✓	✓	Poster stand & flyer space	Flyer space
Allocation of a slot in Industry Session	✓	✓	✓			

CONFERENCE SPONSORSHIP AGREEMENT

Organization Name:

We agree to sponsor COLING 2020 as (please check one option):

<input type="checkbox"/> Diamond Sponsor	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Other:	<input type="text"/>
<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Bronze Sponsor	Amount/Value: \$	<input type="text"/>
<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Supporter Sponsor	Description:	<input type="text"/>

Authorized representative:

Title:

Organization's Address:

<input type="text"/>	Telephone:	<input type="text"/>
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E-mail:

Website link (for your logo):

Signature: <input type="text"/>	Date: <input type="text"/>
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Local Co-Chair COLING 2020:

Prof. Leo Wanner
E-mail: leo.wanner@upf.edu

- Check this box to approve the use of your logo for publication purposes for COLING 2020.
- Check this box if you want to hire a booth.

If you want to become sponsor of COLING 2020, please, email this signed and completed form to Prof. Leo Wanner, Local Organization Co-Chair leo.wanner@upf.edu.

Payment of donations: **Information for payment via bank transfer, PayPal, or credit card is available from the Sponsor Director, Prof. Leo Wanner (see left).**

If paying by cheque, please **make check payable to the Association for COLING 2020** (we encourage sending cheque payments via certified courier).

The Association for COLING 2020 is classified as a non-profit and this contribution may be tax deductible. The Federal Tax ID number for the Association for COLING 2020 is G67509000.